

Southwestern Association of Criminal Justice 2023 Annual Meeting Sponsorship Opportunities

The Southwestern Association of Criminal Justice (SWACJ) is a regional organization consisting of criminal justice/ criminology students, professionals, and researchers. As a regional partner of the Academy of Criminal Justice Sciences (ACJS), SWACJ is comprised of members from the following states: Arizona, Arkansas, Colorado, New Mexico, Oklahoma, and Texas.

SWACJ's 2023 Annual Meeting will be held Wednesday, October 11th through Friday, October 13th at the DoubleTree by Hilton in Little Rock, Arkansas. Participants generally come from across the United States to participate in the conference and SWACJ is committed to promoting it as a forum for presenting and discussing current research in criminal justice and criminology.

SWACJ is offering sponsorship opportunities at the following levels (multi-level package discounts available):

Price	Level	Sponsorship Benefits
\$2,500	Conference Sponsor	Signage at registration for the duration of the conference, recognition at general session, full-page advertisement in conference bags, ¹ Platinum sponsorship in conference app, ² acknowledgement in newsletters and on website for the following year
\$1,500	Conference Luncheon Sponsor	Signage at luncheon, recognition at luncheon, full-page advertisement in conference bags, ¹ Platinum sponsorship in conference app, ² acknowledgement in newsletters and on website for the following year
\$1,500	Reception Sponsor	Signage at sponsored reception, full-page advertisement in conference bags, ¹ Gold sponsorship in conference app, ² acknowledgement in newsletters and on website for the following year
\$1,000	Breakfast Sponsor	Signage at sponsored breakfast, full-page advertisement in conference bags, ¹ Gold sponsorship in conference app, ² acknowledgement in post-conference newsletter and on website
\$500	Break Sponsor	Signage at sponsored break, half-page advertisement in conference bags, ¹ Silver sponsorship in conference app, ² acknowledgement in post-conference newsletter and on website
\$500	Student Paper Competition Sponsor	Signage at event, half-page advertisement in conference bags, ¹ Silver sponsorship in conference app, ² acknowledgement in post-conference newsletter and on website
\$500	Student CSI Competition Sponsor	Signage at event, half-page advertisement in conference bags, ¹ Silver sponsorship in conference app, ² acknowledgement in post-conference newsletter and on website
\$500	Student Quiz Bowl Sponsor	Signage at event, half-page advertisement in conference bags, ¹ Silver sponsorship in conference app, ² acknowledgement in post-conference newsletter and on website
\$500	Exhibitor	Table at the conference close to registration to display materials along with signage
\$150	Bag Sponsor – Private	Materials (up to 2 pieces) ³ put in conference bags and acknowledgement in post-conference newsletter
\$50	Bag Sponsor - Public	Materials (up to 2 pieces) ³ put in conference bags and acknowledgement in post-conference newsletter (public organizations only – proof of non-profit status required)

¹Full-color printed advertisement dimensions for full page = 8.5” x 11” and half page = 5.5” x 8.5.”

²SWACJ uses the Whova app during the conference instead of printed programs. All sponsors recognized in the app will have the ability to link to a PDF advertisement, display their organization’s contact information, and link to their organization’s website.

³All materials must be provided by sponsor and received by SWACJ via mail no later than October 1, 2023.

For further information, please contact:

Molly Smith, Ph.D.
 President of the Southwestern Association of Criminal Justice
 School of Criminal Justice & Criminology
 University of Arkansas at Little Rock
 501-232-8545 | mesmith8@ualr.edu

Purchase/credit card payments may be submitted via Square, please just request an invoice.